

MNC Bank X FamilyMart Indonesia: Smart Shopping, Easy Payments, Big Rewards!

Malang, June 28, 2024 – People's habits in fulfilling their daily needs have shifted with the presence of convenience stores that provide a wide range of essentials in a handy, efficient, and convenient way. Besides ease of access and location, convenience stores transform the shopping experience by providing household necessities complemented by a variety of ready-to-eat foods and beverages.

Observing this market potential, PT Bank MNC Internasional Tbk (IDX: BABP) or MNC Bank, a subsidiary of PT MNC Kapital Indonesia Tbk (IDX: BCAP), has officially established a partnership with PT Fajar Mitra Indah, the license holder of FamilyMart Indonesia. The collaboration was marked by a symbolic signing of the cooperation between Yudi Hamka, President Director of MNC Kapital and Wirry Tjandra, CEO of FamilyMart Indonesia, witnessed by Wahyu Hidayat, Acting Mayor of Malang, along with the management of MNC Bank and FamilyMart Indonesia.

MNC Bank, together with FamilyMart Indonesia, will launch a co-branded credit card named **FamilyMart MNC Titanium Card**. All cardholders will receive the following exclusive benefits:

- ♦ **5% cashback**, up to Rp200,000/ primary card/ calendar month, for offline transactions at FamilyMart merchants with a minimum transaction of Rp75,000, valid every day (excluding dairy products, cigarettes, services, and entertainment)
- ♦ **1% cashback**, up to Rp75,000/ primary card/ calendar month, with a minimum transaction of Rp2,500,000 accumulated in 1 calendar month at all merchants (excluding gas stations, FamilyMart, and cash withdrawals)
- ♦ **Buy 1 large drink and get 1 regular drink free**, up to 1x/ primary card/ day, for offline transactions at FamilyMart merchants, valid every Monday
- ♦ **Rp1 drink promotion**, up to 1x/ primary card/ day, for offline transactions at FamilyMart airport merchants
- ♦ **Free annual fee for the first three years**



On this occasion, **Rita Montagna, President Director of MNC Bank**, expressed her appreciation to FamilyMart Indonesia for the partnership.

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Thank you FamilyMart for the trust given to us in introducing the FamilyMart MNC Titanium Card. This co-branded credit card will also feature contactless payment, allowing all FamilyMart MNC Titanium Card holders to shop easily, comfortably, and enjoy many benefits, with safety as our top priority. We are certain this collaboration will provide added value and the best shopping experience for the broader community, leading to business growth for FamilyMart and MNC Bank.

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Yudi Hamka, President Director of BCAP, also shared,

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MNC Kapital is committed to continuously supporting business collaborations that bring significant added values. Besides the co-branding credit card with MNC Bank, FamilyMart also partners with MotionPay from MNC Teknologi Nusantara for QRIS payments, e-Money white-label, and the comprehensive improvement of FamilyMart Indonesia’s digital payment infrastructure. Moving forward, we will also explore more business synergies with other entities within MNC Group ecosystem.

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Meanwhile, **Wirry Tjandra, CEO of FamilyMart Indonesia**, added,

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The FamilyMart MNC Titanium Card would provide additional benefits for FamilyMart customers, encouraging them to shop more frequently at FamilyMart, which currently has 330 outlets across Greater Jakarta, Surabaya, Malang, and Bali.

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Ria Monica, GM Commercial of FamilyMart Indonesia, also mentioned,

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Today FamilyMart Indonesia added 5 new outlets, 4 in Malang and 1 in Surabaya. One of the outlets in Malang, FamilyMart Soekarno Hatta, features a Robot Barista, the first in Malang. This is expected to be a unique attraction for Malang residents. The Robot Barista can make coffee, ice cream, and cendol drinks and is equipped with a cashless payment system using QRIS by MotionPay.

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About MNC Bank

PT Bank MNC Internasional Tbk or MNC Bank (IDX: BABP), is a subsidiary of PT MNC Kapital Indonesia Tbk (IDX: BCAP), under MNC Group (IDX: BHIT). MNC Bank became part of MNC Kapital through the acquisition of shares in PT Bank ICB Bumiputera Tbk in early 2014.

MNC Bank offers comprehensive banking products and services, including deposit products, loan facilities, debit and credit cards, treasury and trade finance, focusing on consumer, wholesale, and Small and Medium Enterprises (SMEs) segments. MNC Bank also provides digital banking services through the MotionBank application, demonstrating its commitment to achieving the vision of becoming a future-ready bank based on cutting-edge technology.

For the most recent updates, kindly reach out to the MNC Bank Call Center at 1500188, visit www.mncbank.co.id and www.motionbank.id, follow the official social media accounts of MNC Bank, @officialmncbank and @motionbankingid di Instagram, on Instagram, MNC Bank on Facebook, and @MNCBank on X (Twitter). Enjoy digital banking services and other MNC Bank products by downloading the MotionBank application on Google PlayStore and Apple AppStore through the link www.bit.ly/MotionBankMNC.

For further information, please contact:

Heru Sulistiadhi
Corporate Secretary
heru.sulistiadhi@mncbank.co.id

PT Bank MNC Internasional Tbk
MNC Bank Tower 8/F, MNC Center
Jl. Kebon Sirih Kav 21-27, Menteng
Central Jakarta 10340, Indonesia
Phone : +6221-29805555

About FamilyMart Indonesia

FamilyMart Indonesia was first established in 2012 in Cibubur as a modern store with a new retail concept and format, namely a **Convenience Store**.

As of June 2024, there are already 330 FamilyMart Indonesia outlets spread across the Greater Jakarta, Surabaya, Bali, and Malang. On June 28, **the first 4 FamilyMart stores** were opened in Malang.

FamilyMart Indonesia offers various household needs at competitive prices. Beverages such as Kopi Susu Keluarga (palm sugar milk coffee), Caramel Macchiato, Green Tea, Cendol, and more, as well as ready-to-eat foods like Crispy Chicken, Oden, Siomay Bandung, Pao, Sausages, Ice Cream, Onigiri, Sandwiches, and various fritters.

FamilyMart Indonesia caters to all consumers from different backgrounds, offering a wide variety of ready-to-eat food and beverage products that are **Halal certified**.

FamilyMart consistently brings innovation. It offers the convenience of shopping through the **Fami Apps**, which can be downloaded on Google PlayStore and Apple AppStore via the link <https://familymartindonesia.page.link/familymartid>.

For the latest information, follow FamilyMart's official social media accounts, @Familymartid on Instagram, Facebook, TikTok, Threads, and X (Twitter), or contact Customer Service at +62 898 3862 898.

Welcome to the FamilyMart Indonesia family.

For further information, please contact:

Ria Monica
Head of Commercial
ria.m@familymartindonesia.com

PT Fajar Mitra Indah
Graha FamilyMart
Jl. Setiabudi Selatan Kav. 10, Kuningan
South Jakarta 12950, Indonesia
Phone : +6221-57904567

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