

BCAP X Traveloka, Enhancing Both Ecosystems

Jakarta, 8 August 2022 – PT MNC Kapital Indonesia Tbk (BCAP or MNC Financial Services), a subsidiary of PT MNC Investama Tbk (BHIT or MNC Group), has signed a Memorandum of Understanding (MoU) with PT Traveloka Indonesia (Traveloka) to collaborate on partnerships between the subsidiaries and affiliates of BCAP and Traveloka.



Traveloka is a travel and lifestyle platform in Southeast Asia, providing users access to discover and purchase a wide range of travel, local services and financial services. Through its financial services business unit, Traveloka also provides financial solutions, including payment, financing (multifinance) services to insurance, in order to help consumers fulfill their lifestyle aspirations.

Through this partnership, BCAP plans to expand its services provided by Traveloka in order to enrich its user experience on both platforms, PT Bank MNC Internasional Tbk (BABP or MNC Bank) and PT Flash Mobile (FM), subsidiaries of BCAP, will support, among others, bills payment services at Traveloka's platform.

Furthermore, the MotionPay application by PT MNC Teknologi Nusantara (MTN), a subsidiary of BCAP, will conduct a joint promo program with Traveloka for Traveloka Points discount vouchers and other vouchers available on Traveloka's platform.

Users can also utilize MotionBanking's Credit Card and Debit Card for transactions on Traveloka platform. Customers who make transactions using a MotionBanking's Visa Credit Card can take advantage of discounts or bonus coupons, including Traveloka loyalty points, to transact on the Traveloka platform.

This collaboration also involves a promotion program for opening a MotionBanking account through Traveloka platform, where customers can receive benefits, including bonus Traveloka Points. All programs regarding the collaborations between BCAP and Traveloka will be promoted on BCAP's media affiliates, which are subsidiaries of MNC Group.



“ We are very excited about working with Traveloka, allowing us to develop MotionBanking’s digital lending capabilities to users through Traveloka’s financial services product. With this collaboration, we will complement each other's ecosystem and simplify payment and transaction processes on the Traveloka platform, as well as promoting MotionBanking, MotionPay, and other Motion brands to Traveloka users. ”

-Yudi Hamka, President Director of BCAP

“ Aligning with our commitment to support national financial inclusion growth, we are aiming to simplify financial access to wider audiences in fulfilling their travel and lifestyle aspirations through this collaboration with BCAP. Not only provide positive impacts to our customers, we are also optimistic that this partnership will enhance both business values. ”

-Willy Sakareza, Head of Business and Market Development, Traveloka Group

About MNC Financial Services

MNC Financial Services was established in 1999 when MNC Group began to autonomize its Financial Services units to become independent. It went public in 2001 with ticker code: BCAP. MNC Financial Services provides complete financial services, including banking, financing, securities and brokerage, asset management, insurance, financial technology, and payment gateway.

To accelerate its digital initiatives, MNC Financial Services has developed applications and features for its business unit services, such as **MotionBanking** by MNC Bank, **MotionTrade** by MNC Sekuritas, **MotionPay** by MNC Teknologi Nusantara, **MotionCredit** by MNC Finance and MNC Leasing, **MotionSure** by MNC Insurance, **MotionLife** by MNC Life, and **MotionSafe** by MNC Insurance Broker.

MNC Financial Services is also developing a crypto exchange platform called **MotionCrypto**, a mutual fund application called **MotionFunds**, and **MotionSeeds**, a securities crowdfunding application. Through these applications and services, MNC Financial Services is committed to becoming a forerunner in the digital financial services space by leveraging the broader ecosystem belonging to MNC Group.

About Traveloka

Traveloka, Southeast Asia’s lifestyle superapp, provides users access to discover and purchase a wide range of travel, local services, and financial services products. Traveloka’s comprehensive product portfolio includes transport booking services such as flight tickets, bus, trains, car rental, airport transfer, as well as access to the largest accommodation inventory in Southeast Asia, including hotels, apartments, guest houses, homestays, resorts, and villas, making Traveloka a booking platform with the widest selection of accommodation and packages.

Traveloka is also a key player in the local services category (currently specific to certain markets), offering reservations for a wide range of local attractions, activities, wellness and beauty clinics, culinary directories as well as food delivery. Traveloka also offers financing, payment, and insurance products to help Southeast Asian consumers fulfill their lifestyle aspirations. Traveloka provides 24/7 customer service in local languages as well as more than 40 different local payment methods. Traveloka’s lifestyle superapp has been downloaded more than 100 million times, making it the most popular travel and lifestyle booking application in the Southeast Asian region.



traveloka
your *Lifestyle* superapp

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