

MNC Group Signs MoU with Microsoft to Accelerate Digitalization for Indonesia 4.0



Agreement explores adoption of cloud computing, gaming technologies across multiple business units at MNC Group as they adopt a digital first mindset

Jakarta, 21 March 2022 - PT MNC Investama Tbk ("MNC Group" or "**BHIT**") have signed a Memorandum of Understanding with Microsoft to accelerate the digitalization process of various MNC Group business – starting from media, financial services, entertainment, education, to e-commerce.

Through this collaboration, MNC Group will, among other things, leverage Microsoft's technologies such as cloud computing, machine learning, and blockchain to simplify the company's process in storing, managing, and analyzing data; increasing the effectivity and security of its hybrid operations; building a financial marketplace; as well as developing game streaming services.

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Digitalisation is inevitable as the growing importance of digitizing the services is an urgent cause to innovate and cater to evolving demands. MNC Group, being in the midst of a digital transformation, is grateful to partner with Microsoft, a developer of world-class technologies and a host of some of the brightest talents, to collaborate on mutually beneficial initiatives. I am sure that a partner of Microsoft's caliber will bring great success to our respective businesses.

- Executive Chairman of MNC Group, Hary Tanoesoedibjo.



Almost all MNC Group lines of business will benefit from this collaboration, such as MNC Digital (**MSIN**), MNC Kapital Indonesia (**BCAP**), and MNC Land (**KPIG**).

Apart from technology, MNC Group and Microsoft will also collaborate to upskill the digital

capabilities of MNC Group employees, as well as digital talents nurtured by MNC Group. For example, by incorporating a number of Microsoft digital learning modules into the MNC University curriculum and preparing MNC Academy members to obtain Microsoft's international standard certification.

“ Considering the scale and industries covered by MNC Group, we believe the digitalization of MNC Group will be able to accelerate the digitalization of Indonesia. We are excited to take part in this journey, and we are ready to provide support at various stages of MNC Group's transformation. Starting from strengthening digital talents, providing technology platforms, deploying experts' assistance, to supporting the go-to-market. Within the same spirit, namely Empowering the Digital Economy of Indonesia, we believe this collaboration will be able to make a real contribution to Indonesia, especially in transforming Indonesia into a Digital Indonesia. Let's empower Indonesia.

- Dharma Simorangkir, President Director of Microsoft Indonesia.



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