

KemenKopUKM with MNC Group Open Digital Transformation for Cooperatives and MSMEs

Jakarta, 6 October 2021 – PT MNC Investama Tbk (BHIT or MNC Group) and the Ministry of Cooperatives and Small and Medium Enterprises of the Republic of Indonesia (KemenKopUKM) signed a memorandum of understanding as a joint commitment to encourage the digitization of Micro, Small, and Medium Enterprises (MSMEs) through digital innovation and transformation, such as digital banking services, cashless transaction development, access to financing, e-commerce expansion, digital content distribution, and others.

Various programs have been and will be prepared with the MNC Group to improve the digital capabilities of MSMEs in Indonesia.

Indonesian Authentic Merchant with MNC TV

To celebrate the 30th Anniversary of MNCTV, MNCTV will broadcast 30 special episodes about the stories of MSME businesses or stalls under SMESCO Indonesia to help promote innovative and inspiring local products through television programs.



Fintech – motionbanking and motionpay

MotionBanking, a digital banking app from PT Bank MNC Internasional Tbk (BABP) and **MotionPay**, an e-money, e-wallet, digital remittance, and QRIS transaction app, both under PT MNC Kapital Indonesia Tbk (BCAP) are developing a financial technology (fintech) ecosystem with SMESCO Indonesia, KemenKopUKM's official institution, to further grow Indonesian MSMEs.

Digital banking services from MotionBanking will connect

MSMEs with various easy accesses to banking, including financing, savings, deposits, virtual debit and credit cards. MSME can also become MotionBanking network agents to play a role in user acquisition as well as sales agents for various digital financial services provided by MotionPay which are often referred to as Payment Point Online Bank (PPOB) and also using QRIS as one of the offline payment methods at their merchants.

After the signing, around 150 representatives of the MSME community immediately received socialization and assistance with MNC Group to better understand the business opportunities offered by MotionBanking, MotionPay, MNC e-commerce, and Warung Migo.

Minister of Cooperatives and SMEs of the Republic of Indonesia, Teten Masduki, welcomed this initiative, "We really appreciate the commitment and support of MNC Group to help driving the digital transformation of MSMEs in Indonesia. Combined, MSMEs absorb around 97% or 117 million of the nation's work force and contribute about 60% to Indonesia's total Gross Domestic Product. However, there are still a lot of MSME players who have limited access to banking. We hope that MotionBanking's contribution will increase the production, turnover, business scale, and competitiveness. Coupled with other collaborations with promotion through media and e-commerce, in which MNC Group is known for. By going digital, MSMEs will open up greater opportunities to boost exports of local goods."

MSMEs in Indonesia

MSMEs are often in the spotlight in discussions about economic development in Indonesia. This is because most of the business owners in Indonesia are micro, small, and medium enterprises. MSMEs play an important role in the national economy with a total of 65,465,497 units or 99.99% of business actors in Indonesia. Micro Enterprises: 64,601,352 (98.7%); Small Enterprises: 798,679; Medium Enterprises: 65,465.

As an effort to develop Indonesian MSMEs to encourage national economic growth, KemenKopUKM feels the need to digitize MSMEs. The entry of MSMEs go digital, can expand the market reach, not limited to the surrounding area, but throughout Indonesia to the international scope. In addition to digitalization in the captive market, digitalization in financial services opens up alternative to financing, solving one of the main problems faced by MSMEs.

Taking part in the digitization of MSMEs, **Executive Chairman of MNC Group, Hary Tanoesoedibjo** said, "It is an honor for MNC Group to take part reaching out 65 million MSMEs to transform digitally by leveraging the strengths and features of our technology in media, financial services, and e-commerce. SMESCO's collaboration with MotionBanking will encourage safe, productive, and efficient business processes and provide opportunities for them to grow with the help of financing. In addition, various initiatives with business units belonging to the MNC Group are expected to help promote MSMEs in Indonesia. We believe that the collaborations between KemenKopUKM and MNC Group will solve various challenges faced by MSMEs and spread the positive impacts on millions of Indonesians through digital expansion."

#KemenKopUKM #UMKMBangkit #KoperasiKeren #IndonesiaMaju #IndonesiaTumbuh #IndonesiaTangguh
#MotionBanking #DigitalBanking #FutureBankingHere #LifeInMotion #MNCBank #BABP
#MNCFinancialServices #BCAP #MotionPay #AladinMall #MigoIndonesia

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