

motion  banking



aws

MNC Investama Announces Collaboration in Cloud Services with AWS

One of Indonesia's largest multinationals to create a digital banking solution on AWS

Jakarta, 27 September 2021

PT MNC Investama Tbk (MNC Group or BHIT), an Indonesian multinational conglomerate engaged in media, financial services, entertainment hospitality, e-commerce and other digital businesses, announced today that it collaborates with **Amazon Web Services (AWS)**, an Amazon.com, Inc. company, as its preferred cloud provider to further drive its digital transformation and improve consumer experience. Following the successful implementation of AWS cloud capabilities to drive performance in MNC Group's media business in 2021, **PT Bank MNC Internasional Tbk (BABP)** will now tap the world's leading cloud to accelerate the rollout of BABP's **MotionBanking** digital banking application.

Demand for video streaming content from MNC Media's four free-to-air (FTA) TV Stations (RCTI, MNCTV, GTV, and iNews) experienced high viewing audiences, for example during movie releases, music concerts, or sporting events. The company's on-premises data centers could not scale with demand to avoid slow video loading times or an interrupted playback experience. Using Amazon Elastic Compute Cloud (Amazon

EC2), which provides secure, resizable compute capacity in the cloud, MNC scaled its workloads to provide a stable viewing experience. To further minimize latency and deliver content more seamlessly to its large audience, MNC is using AWS CloudFront, a fast content delivery network (CDN) service that securely delivers videos to consumers globally at high transfer speeds, and a broadcast-grade live video processing and transport service to reliably prepare and protect video for delivery over the internet on high-quality video streams.

BABP is developing its digital banking solution MotionBanking with AWS to better cater to the rising demands of consumers wanting to manage their finances digitally. MotionBanking is a digital banking service that will deliver

data-compliant savings accounts, transfers, payments to credit cards, real-time notifications, and many others. BABP will use the depth and breadth of AWS cloud capabilities, including the upcoming AWS Asia Pacific (Jakarta) Region, to run core banking workloads safely and securely on the cloud, scale workloads based on user demand, and innovate new digital financial services faster.



For example, BABP plans to build a cloud data warehouse using AWS data analytics services to simultaneously analyze hundreds of millions of consumer data points across the conglomerate's business units, including 4 MNC Media's FTA TV audience share of 54%, 10 million subscribers of direct-to-home (DTH), pay TV, broadband services, 286 million social media followers, 100 million monthly active users (MAU) of OTT and super apps, 75 million MAU of online portals, 2.7 million users of MNC Group's e-commerce platform, and many more from another business units. This analysis would provide BABP with consumer insights like behavior patterns and trends, allowing the company to provide users with tailored financial services and products through its MotionBanking solution, to further increase consumer engagement and enhance the digital banking experience.

“Moving to the cloud has opened the door for BABP to innovate and deliver consumer experiences in a new way,” said **Parman Suparman, CTO of MotionBanking**. “We have transformed our media business with AWS and are now looking to repeat this success by transforming our financial business on the world's leading cloud. We are looking forward to using advanced AWS capabilities like analytics and machine learning to better understand our consumers, predict future trends and preferences, and solve their financial challenges in a more meaningful way. The new AWS Asia Pacific (Jakarta) Region will be instrumental in achieving this by providing the highest levels of security at reduced latency, which is paramount for the financial services industry.”

“AWS provides Indonesia's largest businesses with the secure, resilient, and global cloud capabilities they need to reinvent the consumer experience,” said **Gunawan Susanto, Country Manager Indonesia, AWS**. “MNC Group is tapping into AWS's unmatched portfolio of cloud services to transform their media and financial business, better meeting rapidly changing consumer behaviors and expectations. Our continuous investment in Indonesia and the new AWS Asia Pacific (Jakarta) Region will accelerate the digital transformation of local businesses and further drive their and the country's growth.”

MotionBanking Development Chart

Licensed by :



27 May 2021 – Obtained Digital Onboarding License

MNC Bank obtained a digital onboarding license from the Financial Services Authority (OJK). This license allows new customers to open accounts digitally without a need to visit a physical office.



3 June 2021 – MotionBanking Launching

Introducing MotionBanking Digital Ecosystem that implements Open API System, enable it to connect with external parties ecosystem.



29 June 2021 – Strategic Partnership with Atome and Kredit Pintar

That includes digital lending with Kredit Pintar, “buy now pay later” products through Atome, AI-based credit scoring, and underwrite a lower risk digital lending.



7 July 2021 – Strategic Partnership with Jasamarga Related Business

Business cooperation which includes digital banking services, cashless ecosystem development.



15 July 2021 – First Virtual Credit Card in Indonesia with Visa

MotionBanking announced partnership with Visa Indonesia to issue the first virtual credit card in Indonesia to be called MotionVisa. MotionVisa is directly connected to the Department of Population and Civil Registration (Dukcapil), resulting in instant approval and much faster credit decisions.



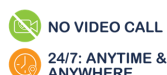
23 July 2021 – Strategic Partnership with XL Axiata

MotionBanking can access XL Axiata's 56 million mobile users and offer special promotions and incentives for XL Axiata users.



27 July 2021 – Virtual Debit and Credit Cards with Mastercard

MotionBanking announced partnership with Mastercard for the release of MotionMastercard, a set of virtual debit and credit cards, effectively a digital substitute for the familiar plastic cards ideal for online payments, under Mastercard's payment network.



28 July 2021 – Full biometric onboarding with Artificial Intelligence (AI)

MotionBanking allows new users to open an account with only a selfie and a few data clarifications eliminating the need for a video call verification as previously done via KYC agents.



18 August 2021 – Collaboration with MotionInsure (insurtech)

MotionInsure and MotionBanking are developing bancaassurance, a concept of selling insurtech products by MotionInsure within the MotionBanking app, offering customers a one-stop solution for a complete range of banking and insurtech products and services.



27 September 2021 – Strategic Partnership with Amazon Web Services (AWS)

MNC Bank will use AWS cloud infrastructure, to run core banking workloads securely on the cloud, scale based on user demand, and innovate new digital financial services faster.

#AWS

#MotionBanking

#DigitalBanking

#FutureBankingHere

#LifeInMotion

#MNCBank

#BABP

#MNCFinancialServices

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