



## Tanda Tangan Kerjasama Strategis Ustad Yusuf Mansur untuk Peningkatan Jumlah Nasabah MotionBanking

Jakarta, 22 Juni 2021 - Konsorsium yang dipimpin oleh **Ustad Yusuf Mansur** menandatangani kerjasama strategis pembelian 250.000.000 saham **BABP** (PT Bank MNC Internasional Tbk) dari Winfly Ltd, perusahaan afiliasi PT MNC Kapital Indonesia Tbk (**BCAP**).

Termasuk dalam kesepakatan ini adalah komitmen Ustad Yusuf Mansur untuk mempromosikan pembukaan rekening **MotionBanking** kepada jaringan yang dikelolanya yang mencapai total 10 juta orang, antara lain termasuk jaringan rumah tahfizh se-Indonesia dan manca negara yang menjangkau Hong Kong, Taiwan, Korea Selatan, Saudi Arabia, Malaysia, Singapore, Turki hingga Mesir, juga jaringan Pesantren Tahfizh Daarul Qur'an se-Indonesia, dimana sekarang sudah mencapai 48 cabang, serta jaringan Paytren dan Treninet. Dengan adanya kerjasama ini, Ustad Yusuf Mansur optimis dapat ikut ambil bagian dalam meningkatkan jumlah nasabah MotionBanking setidaknya satu juta dalam waktu tiga bulan.

Kolaborasi ini merupakan salah satu upaya BCAP untuk mengembangkan jangkauan MotionBanking dalam waktu sesingkat-singkatnya.

## Strategic Partnership with Ustad Yusuf Mansur to Increase the Number of MotionBanking's Users

Jakarta, June 22, 2021 - The consortium led by **Ustad Yusuf Mansur** entered into a strategic partnership to buy 250,000,000 **BABP** shares (PT Bank MNC International Tbk) from Winfly Ltd, an affiliated company of PT MNC Kapital Indonesia Tbk (**BCAP**).

The agreement between both parties on this transaction includes Ustad Yusuf Mansur's commitment to promote the **MotionBanking** account opening to his networks, which is touching a total of 10 million people, from a network of tahfizh houses throughout Indonesia and abroad, including Hong Kong, Taiwan, South Korea, Saudi Arabia, Malaysia, Singapore, Turkey, and Egypt, to the Tahfizh Daarul Qur'an Islamic Boarding School network throughout Indonesia, which now has 48 branches, as well as the Paytren and Treninet networks. With this collaboration, Ustad Yusuf Mansur is confident that he can take part in increasing the number of MotionBanking's users by at least one million within three months.

The collaboration is one of BCAP's efforts to grow MotionBanking's reach in the shortest time possible.

*“Kami senang dan bangga bisa menjadi bagian dari pertumbuhan MotionBanking, platform kebanggaan anak bangsa menuju digital banking terbaik di Indonesia. Melalui kerja sama strategis ini, saya bersama konsorsium akan mendukung penuh peningkatan jumlah nasabah baru MotionBanking, mempromosikannya ke dalam jaringan yang saya kelola. Kemudahan pembukaan rekening, yang cukup dengan selfie bersama e-KTP membuat saya optimis bisa memberi andil dalam menggaet 1 juta nasabah dalam waktu 3 bulan dan mencapai 3 juta pengguna baru hingga akhir 2021. Saya percaya layanan MotionBanking dijamin aman, penuh berkah dan bermanfaat bagi rakyat Indonesia.”*

*“We are delighted and proud to be a part of MotionBanking’s growth, the pride of the nation’s platform towards the best digital banking in Indonesia. Through this strategic partnership, I and the consortium will fully support MotionBanking’s plan to increase its users by promoting it into my networks. Seamless account opening, which only needs a selfie with an e-KTP, makes me optimistic that I can contribute to attracting 1 million customers within 3 months and reaching 3 million new users by the end of 2021. I believe that MotionBanking services are guaranteed to be safe, and beneficial to Indonesian people.”*

**Ustad Yusuf Mansur**



- #MotionBanking
- #DigitalBanking
- #FutureBankingHere
- #LifeInMotion
- #MNCBank
- #MNCFinancialServices

*“BCAP sebagai induk perusahaan, mendukung upaya BABP mempercepat peningkatan jumlah nasabahnya. Kerjasama dengan Ustad Yusuf Mansur merupakan salah satu langkah strategis kami untuk menggandeng berbagai kelompok masyarakat, agar MotionBanking dapat menjadi solusi masalah rendahnya inklusi keuangan di Indonesia sekaligus mencapai target akuisisi 30 juta pengguna baru dalam 5 tahun ke depan.”*

*“BCAP, as the parent company, supports BABP’s effort to accelerate the increase of its users. The collaboration with Ustad Yusuf Mansur is one of our strategic steps to collaborate with various community groups so that MotionBanking can be the solution for Indonesia’s low financial inclusion while achieving the target of acquiring 30 million new users in the next five years.”*

**Henry Suparman, Director of MNC Group**

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