

Pursuing User Acquisition, MotionBanking Implements Full Biometric Onboarding



motion  **banking**

MNC  **bank**

**Veri
Jelas**

Jakarta, June 16, 2021, **PT Bank MNC Internasional Tbk (BABP)**, a subsidiary of PT MNC Kapital Indonesia Tbk (BCAP), has signed a joint agreement with PT Jelas Karya Wasantara to use VeriJelas services.

BABP, through its flagship digital platform, **MotionBanking**, will soon automate new users' verification process through direct connection to Dukcapil, using VeriJelas services. New users will

only need to fill in their personal data and take a selfie with e-KTP, removing the video call step with MotionBanking's KYC agent. The account opening process with MotionBanking becomes faster, easier, and seamless, which certainly provides more convenience to the new users.

VeriJelas is a platform that has access to Indonesia's Population and Civil Registry (Dukcapil). It can verify population data stored

in Dukcapil, such as Identity Number from e-KTP and facial photos, acting as biometric verification services. VeriJelas received approval from the Ministry of Home Affairs (Kemendagri) for e-KYC (Electronic Know Your Customer) verification.

This collaboration between MotionBanking and VeriJelas is targeted to go live within the next 3 - 4 weeks.

"This collaboration is one of continuous efforts to prioritize user convenience, as well as to carry out as many MotionBanking user acquisitions in a short time. MNC Bank is ready to expand MotionBanking. With full biometric onboarding operating 24/7, we believe by the end of 2022, we can reach 10 million MotionBanking users."

"We also ensure that MotionBanking's development efforts do not neglect the importance of security and confidentiality of our customer data, which MNC Bank highly respects."

"Biometric onboarding enables faster and easier account opening process, bringing more convenience to the users. Supported by MNC Group's large user base ecosystem, BABP is optimistic that MotionBanking will achieve the acquisition target of 30 million new users in the next 5 years."

Teddy Tee — COO of MotionBanking

“We fully support the technology development, the fully biometric digital onboarding process in MotionBanking, to boost MNC Bank’s digital growth. As a biometric verification, algorithms, and AI Face Recognition company, VeriJelas enables MotionBanking to conduct a safe e-KYC and account opening, without face-to-face contact.”

“This capability is in line with VeriJelas and MotionBanking vision, the nation’s pride platforms, to actualize financial inclusion in the digital era, as well as to improve literacy to reach the unbankable. Now, all Indonesians can enjoy MotionBanking’s digital banking services even if they live in remote areas which were unreachable by conventional banking before. As we advance, VeriJelas is also ready to deepen relationships with various digital financial services under BCAP.”

Alwin Jabarti Kiemas — President Director of VeriJelas

About MotionBanking

Within less than two weeks after obtaining a digital onboarding license from the Financial Services Authority (OJK), MNC Bank, a subsidiary of MNC Kapital, successfully launched its digital banking application under the name MotionBanking.

MotionBanking is the digital banking app by MNC Bank to bring banking services closer to customers. With a digital onboarding license, MotionBanking is designed to be an integrat-

ed banking app that offers complete services from savings, transfers, payments, credit cards, with convenient UI/UX such as biometric login, real-time notifications, and others.

Apart from the MotionBanking launching on June 3, 2021, BABP also signed several agreements with third parties. With MNC Vision Networks, MotionBanking can access more than 9 million MVN subscribers, including its Pay TV channels and social media accounts (which are growing by more than 300 thousand every

month), incentivized to download and actively use MotionBanking services.

MotionBanking also signed the agreements with Kredit Pintar and Oriente (Finmas) for lending provision, installment or pay-later features, credit card co-branding, collaboration in marketing and services, and loan channeling Kredit Pintar and Finmas P2P lending platforms. In addition, Kredit Pintar is also appointed to provide AI-based credit scoring for MNC Bank.

BABP is continuously innovating to boost the growth of MotionBanking by presenting various exciting programs to attract new users. The collaboration with VeriJelas is needed to support MotionBanking's user acquisition with an efficient digital onboarding process. As MNC Media is currently running Euro Cup 2020, MotionBanking offers 100% cashback by simply purchasing the UEFA EURO 2020 package at MNC Vision / K-Vision / MNC Play and opening an account MotionBanking.

In addition, MotionBanking also offers another attractive promotion, a 50% + 50% cashback by opening a savings account through MotionBanking and top up the MotionPay balance. For more information, please contact: 1500188 or follow IG @MotionBankingID.

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MO BUKA REKENING ONLINE, KAPAN AJA DI MANA AJA

ISI SALDO MOTIONBANKING, TOPUP MOTIONPAY!

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Hi, do you already have account with us?

Not yet, Let's start

Yes, I do

motion banking