

Hi! Meet Ratih. She doesn't have any bank account

> She has to walk 5KM every week, to transfer money for her family

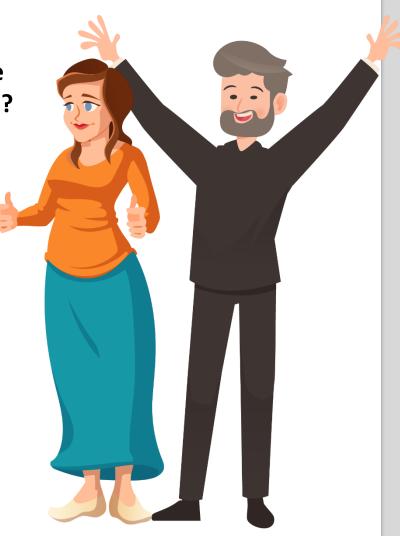


There are more than 130 million individuals with no access to bank and financial products





What if... The banking services she needs are at her fingertip?





Account	Apply Cre	edit Card	Deposit	
My Account				
Savings			MNCObank	
IDR *** Balance			Show   💿	
1234 5678 9	101			
	Open Accoun	t   <b>~ spin</b>		
Favourite			See	
	$\rightarrow$	$\bigcirc$	Ð	
Transfer Parman	Payment MNC Play	MNC Bank Sulistiati	Transfer BC Budiman	
runnun				
	nt			
Last Statemer Sulistiati - Bo		IDR 1.2	0 <b>0.000,00</b> Debit	

## MNC FINANCIAL SERVICES OVERVIEW

MNC Kapital Indonesia (BCAP IJ Equity) is the holding company for all MNC Group's Financial Services related companies; Bank, Multifinance, Securities & Brokerage, Insurance, Asset Management, and Technology Business. It is a part of Southeast Asia's largest integrated media group.





6

## A Full Suite Of Licenses under a Holding Company

- BCAP holds 19 Indonesian financial licenses across its 9 subsidiaries, including 7 financial technology licenses
- Broker and dealer license from FINRA USA held by Auerbach Grayson
- MNC Group has a proven track record of obtaining licenses at an accelerated rate, able to acquire e-Money, e-Wallet, and Digital Remittance licenses in less than 6 months
- In the process of obtaining digital banking, P2P lending, securities crowdfunding, venture capital, and AI credit scoring licenses



### **BOARD OF COMMISIONERS**





#### HARY TANOESOEDIBJO

#### Executive Chairman

Indonesian citizen, he obtained his Bachelor of Commerce (Honours) from Carleton University, Ottawa, Canada in 1988, and MBA from Ottawa University, Canada in 1989.

He is the founder, controlling shareholder, and Executive Chairman of MNC Group, which focuses on three business activities: Media, Financial Services, and Entertainment Hospitality.

He directly oversees PT Global Mediacom Tbk (MNC Media), the largest and the most integrated media group in Southeast Asia, which has 4 national FTA televisions: RCTI, MNCTV, GTV, iNews, the largest portal Okezone.com, Sindonews.com, and iNews.id as well as various digital platforms including streaming service called RCTI+ and OTT service called Vision+

In financial services, he oversees PT MNC Kapital Indonesia Tbk, the most diversified and integrated financial services group in Indonesia with ten fully licensed operating subsidiaries in banking, multi finance, securities & brokerage, insurance, asset management, and financial technology services.

The last group he oversees is PT MNC Land Tbk, the parent company of subsidiaries focusing on entertainment hospitalities. Its portfolio includes several office buildings and hotels in Jakarta & Surabaya and the most prestigious entertainment & lifestyle projects in Indonesia, such as MNC Lido City, MNC Bali Resort, Park Hyatt Jakarta, and The Westin Resort & Convention Centre in Bali.

As a prominent entrepreneur, he regularly gives speeches at various national and international media events and general lectures in close to 200 universities.

### DARMA PUTRA

President Commissioner

Darma has over 29 years of experience in the financial services industry, where he held several strategic and senior roles before joining MNC Group in 2008. Prior to his career in MNC Group, he was President Director of PT Marga Mandalasakti. Recently, he was appointed Commissioner of the Company in May 2018. Concurrently, he also serves as President Director of MNC Investama. He obtained his Bachelor's Degree from The Oregon State University and his MBA from the University of Minnesota.



### TIEN

#### Commissioner

Tien joined the Group in 1997 as Corporate Finance Manager of MNC Investama. She was appointed as Commissioner in September 2016 and has served as Director of MNC Investama since April 2014. Her previous roles within MNC Group included Director of MNC Kapital and MNC Sekuritas amongst numerous others. She obtained her Bachelor of Accounting degree from the Universitas of Tarumanegara.



### SUKISTO

Independent Commissioner

Sukisto has over 30 years of experience at the Indonesian National Police (POLRI) and completed his education at Indonesian Police Academy, Police Science College, Bundeskriminalamt (Germany), Army Staff and Command School, and Police Staff College of Higher Level Administration.

### **BOARD OF DIRECTORS**





#### WITO MAILOA President Director

Wito has 24 years of extensive financial services experience in Indonesia and first joined MNC Group through PT MNC Sekuritas as a President Director in October 2009. Recently, Wito became President Director of MNC Financial Services on May 2018. He holds a Bachelor of Science degree in Management Information Systems from San Diego University and obtained his MBA in Finance from California State Polytechnic University Pomona



#### JESSICA HERLIANI TANOESOEDIBJO Director

Jessica started her position as Director in May 2018. Currently, she also serves as Vice Coordinator of MNC Business College and MNC Education College

She holds a Bachelor of Commerce from the University of New South Wales, Master of International Trade & Commerce Law from Macquarie University, and a Master of Arts in both Biblical & Theological Studies and Education from Biola University



#### NATALIA PURNAMA

#### Director

Natalia joined MNC Group as a Research Analyst in 1996. Since her joining, Natalia has progressed to become an Investment Banking Manager, MNC Group's Senior Vice President of Treasury and Corporate Finance, and recently was appointed as the Company's Director. Concurrently, Natalia also serves as a Director of MNC Investama. She holds a Bachelor of Economics degree in Accounting from Universitas Trisakti



#### AGENG PURWANTO

#### Director

Ageng joined MNC Group in 2015 as President Director of MNC Leasing and later appointed as President Director of MNC Bank. He is recently appointed as the Company's Director in 2019

He holds Bachelor of Economic degree in Banking Management from STIE Perbanas and Master in Marketing Management from Universitas Indonesia



#### SAMUEL MULYONO Director

Samuel earned a Bachelor of Science (B.Sc.) in Mathematics Science (Discrete, Combinatorial and Computational Science) from Institut Teknologi Bandung (ITB), Bandung, West Java in 2008. Previously Samuel was AVP of Compliance & Testing at HSBC, Head of Complicance at Visionet Internasional (OVO), Director & Chief of Risk Compliance at Paytren.



#### DARMA WIDJAJA Director

Darma earned Bachelor of Arts in Economics from the University of Houston, Houston, Texas, USA in 1995 and a Master of Arts in Economics from the University of San Francisco, San Francisco, California, USA in 2000. Currently, he also serves as CFO for PT MNC Land Surabaya and MNC Land Bali, both are subsidiaries of PT MNC Land Tbk. Prior to that, he served as CFO for PT MNC Energy & Natural Resources, a subsidiary of PT MNC Investama Tbk.



#### PETER FAJAR

Director

Peter obtained Bachelor of Science in Industrial and Manufacturing Engineering from Oregon State University, United States in 1992 and Master of Business Administration in Finance & Commercial Banking Faculty from Texas A&M University, United States in 1993. He also holds position as EVP Head of Corporate Finance at PT MNC Investama Tbk (2012 - present), Commissioner of PT Bank MNC Internasional Tbk (2018 present).



### Immense Market Opportunity:

of serving unbanked/underbanked with a solid digital presence



### New Digital Initiatives:

low-cost, accessible products that fit customers' needs



### Building Superior Understanding of Our Customers

through solid digital ecosystem within the Group



### Full Suite of Licenses under One Holding Company:

with exceptional ability to acquire new financial services licenses

### Proven Track Record:

strong inorganic growth and exceptional management team

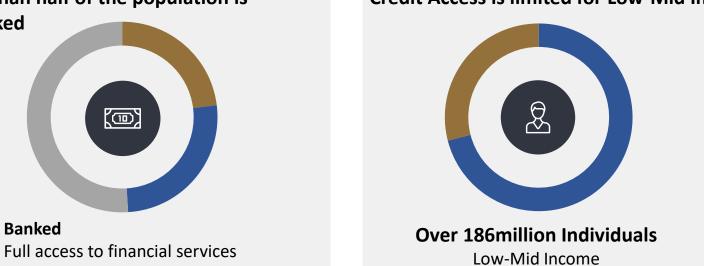
### INVESTMENT HIGHLIGHTS

"To become the most integrated Digital Financial Services In Indonesia"

## **INDUSTRY OVERVIEW**

Immense Market Opportunity to Serves The Underbanked & Unbanked





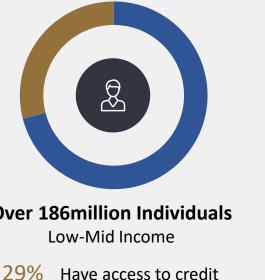
#### Underbanked 26%

has bank account, but insufficient access to credit, investment and insurance

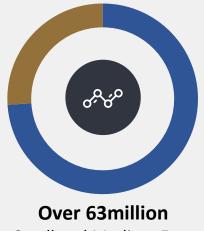
#### Unbanked 51%

23%

do not own a bank account



**71%** No access to credit



Micro, Small and Medium Enterprises

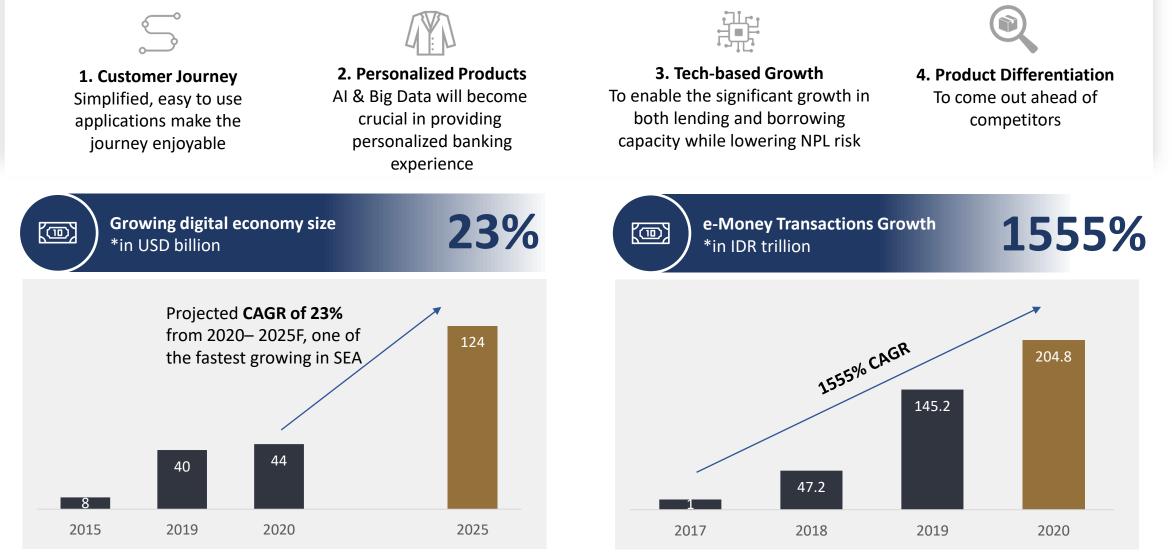
- **26%** Have access to credit
- 74% No access to credit

• Wordometers, 2021 • World Bank, 2021 • Statista, 2021 • Google, Temasek, Bain, e-Conomy SEA, 2020 • Central Bureau of Statistics, 2021 • Ministry of Cooperative and MSME, 2021 • Central Bank of Indonesia, 2021

FINANCIAL SERV

## **DIGITALIZATION IS INEVITABLE**

### Through technology, banking in the future will focus on:



• Google, Temasek, Bain, e-Conomy SEA, 2019 • Bank Indonesia, 2020

INANCIAL SERVI

### OUR ASPIRATIONS: MNC FINANCIAL SERVICES DIGITAL ECOSYSTEM

Addressing problems by providing...

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**1. Easy access to the unbanked and underbanked** Available 24/7, provide access to savings & money management

**2. Cost friendly, end-to-end banking services** Complete online onboarding, minimum physical infrastructure and automation

**3. Ensure products suit customer's need** Tailored products that focus on customer journey with continual improvement through machine learning

**4. Customer experience and security as the top priorities** Gain market confidence with easy-to-use interface and secured system BCAP is building a complete banking ecosystem solution, to provide **financial management for everyone**.

**MOTION** will be the end-to-end financial services management platform



## OUR CUSTOMERS' JOURNEY: REIMAGINED



2023

13

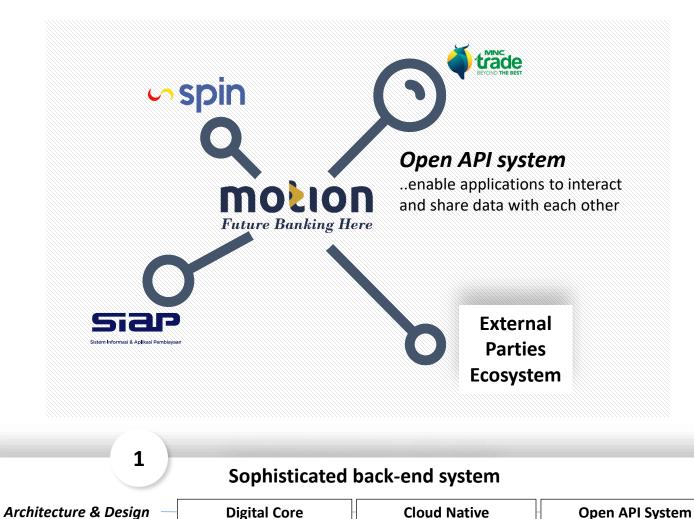
#### Financial marketplace 2022 Relationship banking 2021 **Open API** Everyday banking Advisory Phase 4: As a super app that provides a **Daily Transactions** Phase 3: marketplace platform for As a complete financial Phase 2: external financial products Current management ecosystem Provide online lending molion for everyone Cash Artificial intelligence for Future Banking Her molion • credit scoring Phase 1: 🕊 Нагіо Future Banking Here Various transaction features Complete online onboarding Hario Siap ~ spin Future Banking Here through **MOLION** Spin **Hario** External Siap Backend supported by **F** Flash Mobile financial services products • E-KYC initiatives AI to improve credit scoring "Becomes a complete financial management solution for Detail Gain more traction and analysis everyone" Integrated back-end Building customer's trust systems Impact Better topline growth Better lending growth **Constant improvement of customer** New customer acquisition and capacity Improved customer Better loan quality experience experience

## SUPPORTED BY MNC GROUP DIGITAL CAPABILITY

**Robotic Program Automation (RPA)** 

Neural Language Program (Chatbot)

2



**Big Data** 

**Artificial Inteligence / Machine Learning** 

Infrastructure

Support Technology

growing userbases Digital Core Banking Infrastructure enables BCAP to gain access to millions of MNC user's databases 1. Combined nation-wide FTAs audience share of >40% GTV iNews 2. Combined Pay-TV of >9mn subscribers MINC play MINC vision KVISION 3. OTT and super apps >63mn MAU **ACTI** VISION 4. Portal userbase >75mn MAU **SIND**©NEWS.com okezone 🔤 #LenakapCepatBeritanya iNews.id Celebrities.id #IniBaruBerita Social media and other platforms >230mn 5. subscribers and followers

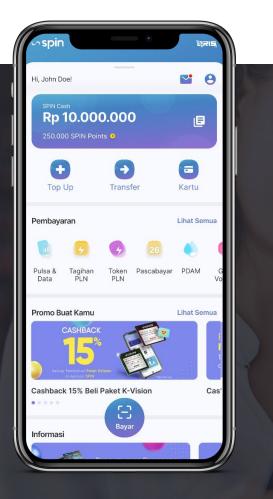
Access to more than 370mn MNC Group's







E-Money/E-Wallet





Sulistiati - BCA

Dashboard

IDR 1.200.000,00





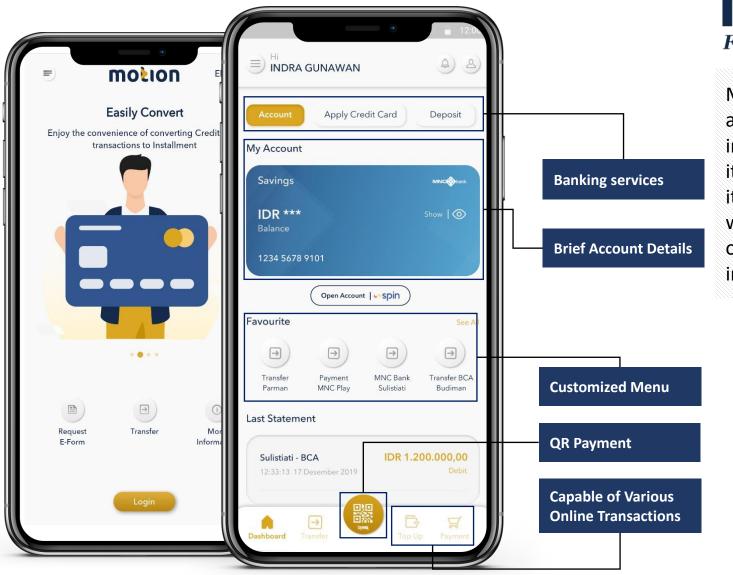
**Hario** 

**Insurance App** 



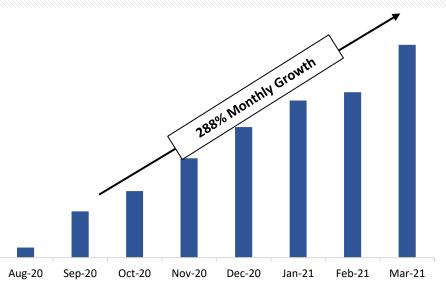


## **REDEFINING DIGITAL BANKING**



Future Banking Here

MOTION will implement the concept of **Open Banking** and **Open API** to provide seamless integration with both internal and external MNC Group's ecosystem, enriching its users with various digital products. MOTION will open its door for third-party developers and the integration with digital platforms such as marketplaces, fintech, online ride-hailing, and others to build applications and integrate services around MOTION.



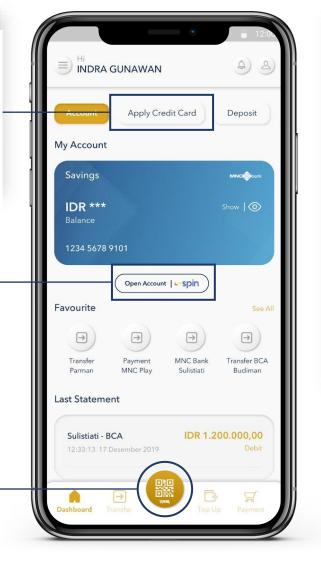
### 17 FINANCIAL SERVICES

## **MOLION** FINANCIAL ECOSYSTEM

### Future Banking Here

## Online credit card application in Motion

- Virtual card As Pay-later source of funds for SPIN transactions
- Physical card (independent transactions)
- AI based credit scoring



### **Current features:**

- Digital onboarding, biometrics
- Savings features: savings and deposit balances, transfers, virtual accounts, transaction history, important information and notifications
- **Credit card features**: CC and pin activation, transaction notification and history, information on limit, installment and promotions

### **Motion Savings Positioning**

- Collecting low-cost funds with Motion Savings
- Funds from Motion Savings can be distributed for offline credit (consumer and corporate lending)
- As top up funds for SPIN Pay



- E-Money
- E-Wallet
- E-Remittance
- QRIS payments
- Loyalty points

## E-MONEY, E-WALLET & DIGITAL REMITTANCE

# **Spin**

SPIN is a digital payment platform that includes electronic money (SPIN Pay), electronic wallet (SPIN Wallet), and electronic funds transfer facilities (SPIN Transfer). SPIN serves as the main payment instrument in MNC Group Ecosystem as well as mass products payment.

**SPIN Points** 

Redeemable loyalty program and special offers

### **QRIS Transaction on TV**

Marketplace integration with MNC Media

### **Direct Host to Host**

- With major banks for lower cost transactions
- With convenience store for low cost cashout

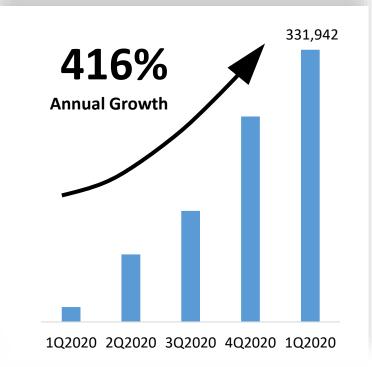


#### **Balance & SPIN Points**

• Transfer e-money to/from bank account • E-Wallet to save debit/credit card

#### **Mass Product Segment**

- SPIN has partnership with other mass service providers
- Product Display

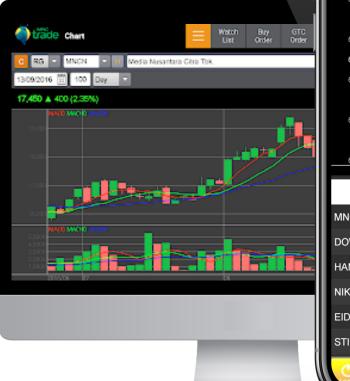


FINANCIAL SERVIC



## trade THE BEST ONLINE TRADING APP







MNC Trade New is one of the best and well-known online stock trading applications in Indonesia.

Over

242,000+

78,000+

with

**Downloaders** 

**Active Users** 



**Automated Online Onboarding Account Opening** with e-KYC



F

#### **Integration with Asset Management**

Subscribe and redeem AM products at ease (under development)

#### **Research Report**

Cross sector's daily and quarterly research reports of listed companies in IDX

### Main Features:

- Trader view
- Super order
- **Power Buy & Sell Analytics**





Hario provides life and general life insurance with complete online onboarding, online claim, and auto-debit feature. Hario is supported by 24-hour live chat to makes it convenient for policyholders.

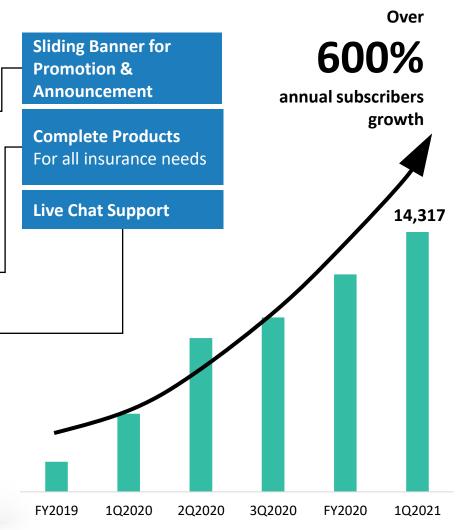
### Life insurance

Accident (Hario Siaga)

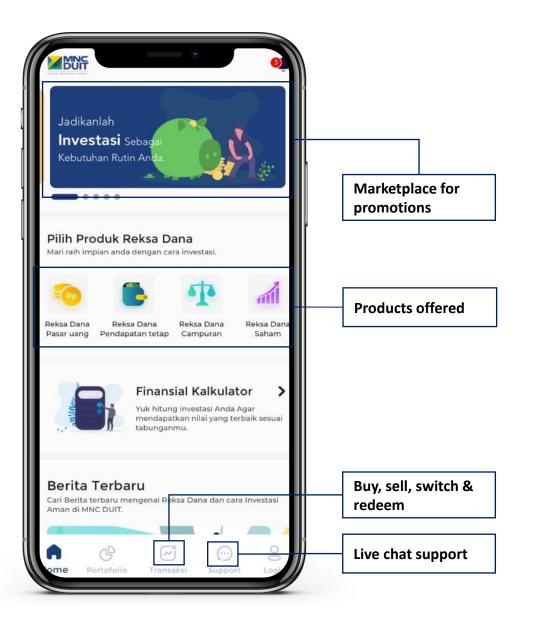
Health (Hario Sehat)

- Life (Hario Sejahtera)
- **Education (Hario Pintar)**
- Pension (Hario Pensiun)
- **General Insurance** Car (Hario Proteksi Mobil) House (Hario Proteksi Rumah) Travel (Hario Proteksi Perjalanan Internasional/ Domestik





## **ONLINE MUTUAL FUND** (under development)





#### Online account opening Automatic onboarding with e-KYC



### Interconnection between other MNC Group's fintech platform

Connected to MNC Trade and SPIN, in which MNC Trade can act as its selling agent, and customers can subscribe using SPIN Pay



#### **Complete Products – both conventional and** sharia

Money market funds Fixed income funds **Balanced** funds Equity funds

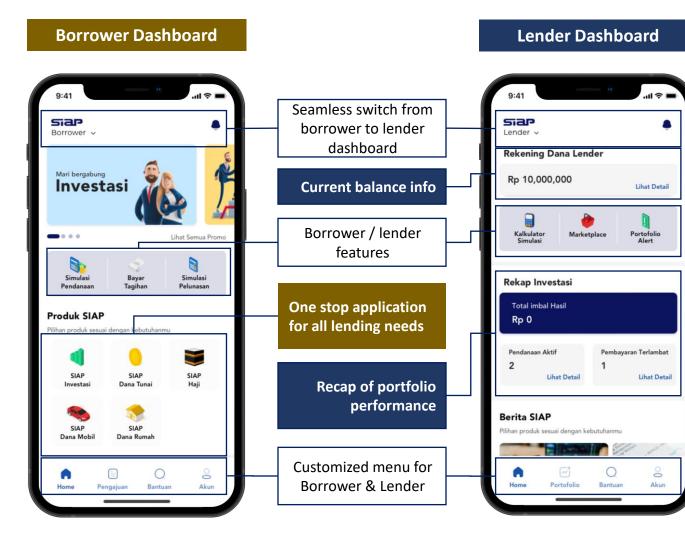
#### Target launch: 2<sup>nd</sup> quarter 2021

### Siap ONE STOP P2P LENDING PLATFORM



Sistem Informasi & Aplikasi Pembiavaan

### (under development)



**9** Online Account Opening With digital onboarding and e-KYC



**N** Integrated Platform For both lenders and borrowers



**Direct and Simple UI/UX** With complete features from

With complete features from simulation calculator to portfolio alert

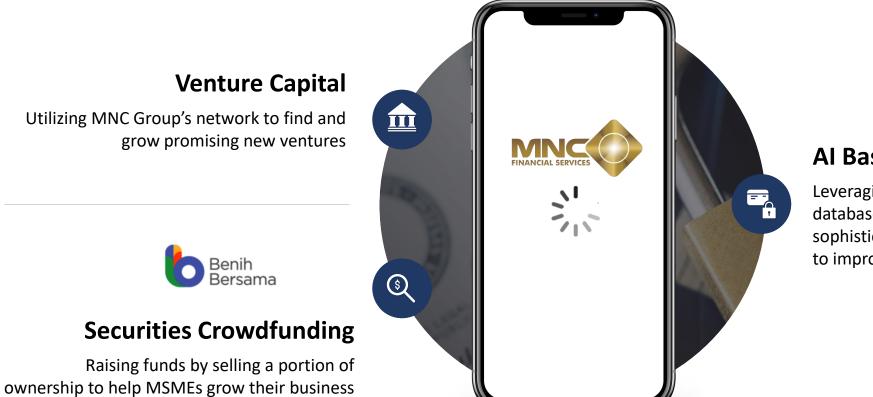


**Type of products** 

P2P (SIAP Investasi & SIAP Dana Tunai) Car Financing (SIAP Dana Mobil) House (SIAP Dana Rumah) Hajj Financing (SIAP Haji)

Target launch: 3<sup>rd</sup> quarter 2021

### **NEAR FUTURE DEVELOPMENTS**

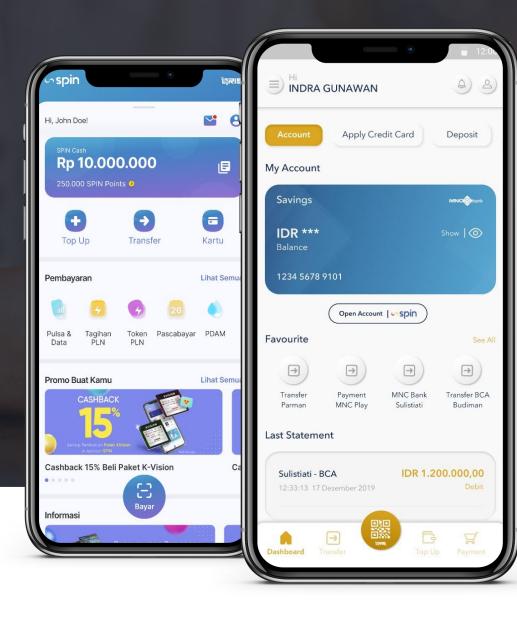


### **AI Based Credit Scoring**

Leveraging on MNC Group's vast database to create a unique and sophisticated credit scoring system to improve lending quality



# THANK YOU



## **BUSINESS UNITS**



## MOVING TOWARD DIGITAL BANKING



Acquired in 2014, **MNC Bank** operates banking activities with its products and services :

– Individuals

Deposit: savings, current and time deposit Loan: asset-backed, housing and unsecured Multi-purpose Credit and Debit cards

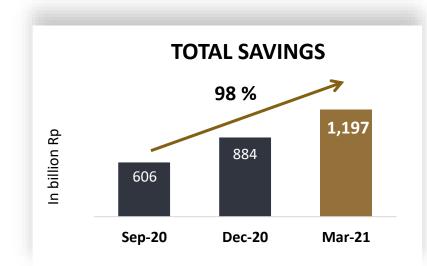
### - Corporates

Deposit: savings Loan: working capital, investment Treasury: FX transaction, retail bond Trade financing: import and domestic transactions

### **124** Distribution Networks (Branch + ATM)

Head	Operational	Main	Sub	Cash	ATMs
Office	Office	Branches	Branches	Offices	
1	1	16	22	8	74

MNC Bank's networks incorporated with National Payment Gateways (GPN), Jaringan Prima, ATM Bersama with access to all ATMs and EDCs in Indonesia as well as Visa/Mastercard global EDC





Property

Refinancing

26%

Car

Refinancing

50%

External

Agent

28%

Direct

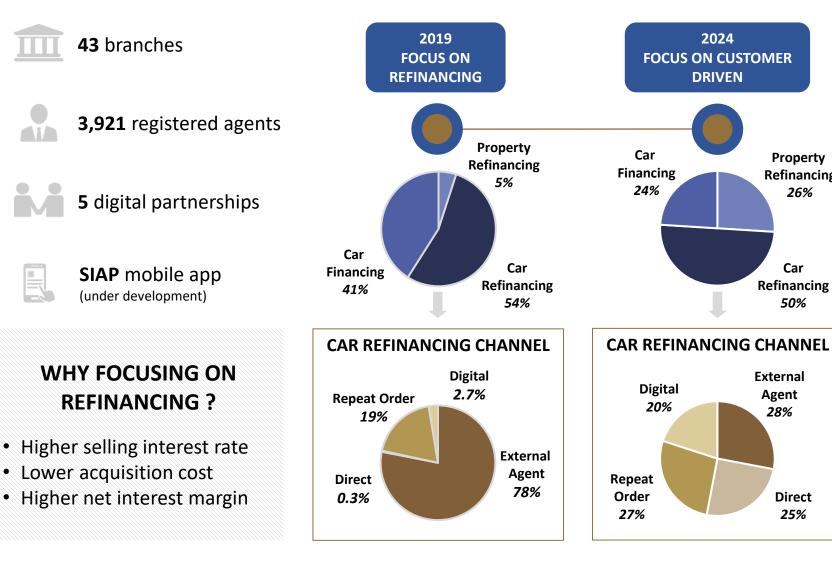
25%

Acquired in 2003, **MNC Finance** is primarily engaged in the consumer financing business, including :

- Car Refinancing Refinancing customers' cars, mainly for productive purpose
- Car Financing Financing the purchase of new/used cars from MNC Group only (Operating or COP)

- Property Refinancing Refinancing customers' properties (houses), mainly for productive purpose
- Factoring • Support business partner (supply chain) with maximum tenor of 1 year

## FOCUS ON CAR AND HOUSE REFINANCING





Acquired in 2014, MNC Leasing focuses on 3 main businesses :

### Asset Based Financing

Machinery and equipment related to the healthcare industry, infrastructure and construction, agrobusiness and manufacture

bank

bank **bjb** 

 Supply Chain Financing and Factoring Short term working capital loans and bridging loans with stock or invoices as collateral

### • Sharia Financing

Hajj Financing , Hajj Plus financing and Umrah financing

### SOLID PARTNERS



### **KEY STRATEGIES**

Product diversification through digital marketplace

Strengthen and expand collaboration with brand holders

Collaborate with Principal and Distributor in FMCG industry for Supply Chain Financing

Increase amount of cross-selling and jointmarketing campaign

Strengthen collaboration for Hajj Financing



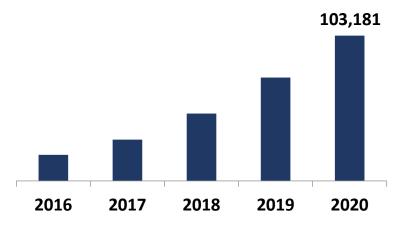
### TOP TIER SECURITIES HOUSE

Established in 1989, **MNC Sekuritas** is one of the most recognizable securities and brokerage house in Indonesia:

- Brokerage and securities trading services
- Corporate finance and financial advisory services
- Research and business development services, including market research and analysis

Equity Fixed income Investment banking Margin facility Research

### **CLIENT GROWTH**

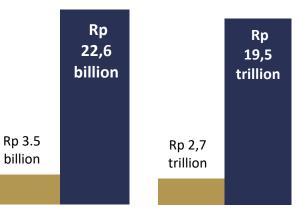


\* Total SID (stock): > 1,5 million (Source: KSEI)
\* Total broker: 98 securities houses (Source: IDX)
\* Industry average = 15,344 investors

### **STRONG POINTS**

- The best online trading system in the market, named MNC Trade New
- 143 points of sales. The widest distribution network in Indonesia
- Up to **70 products. The most complete and innovative** securities products and services

### **MNC TRADE NEW'S GROWTH**



Brokerage Revenue Transaction Value

## **GLOBAL MARKET ACCESS**



### **Global Capital Market Executions**

With seamless and dependable settlement

### 120+ Markets

Network of Local Broker Partners with Thousands of Global Investor Network



NETWORK

ANALYSTS

### Locally Produced Research

Ensuring low communication barrier to Local investors

16,986

RESEARCH

DISTRIBUTED

REPOR



CLIENT/COMPAN

Part of MINANCIAL SERVICES

Auerbach Grayson is an independent agency-only brokerage firm founded 1993, headquartered in New York, USA, to serve institutional investors seeking to invest in securities market throughout the world.

Auerbach became part of MNC Group in December 2020, in which instantly strengthen MNC's global investors reach insurance

**MNC Insurance** provides various of general insurance products :

- Motor vehicle •
- Property
- Travel •
- Personal accident
- Liability •
- Aviation •
- Heavy equipment
- Satellite •
- Engineering
- Others

## **TRUSTED & RESPONSIVE INSURANCE SERVICES**

**CONVENTIONAL** 

Qualified brokers

and agents

partnership

• Focus on SME

business

Strong external



- Competitive technology advantage
- Process optimization and customer centricity
- Corporate structure and infrastructure ready

**MEDIUM &** 

LONG TERM

• Further expanding synergy initiatives

SHORT TERM

• Expand sales

channels

• Strengthen

Enhance IT

system

group synergy

- Direct sales through apps
- Innovation for digital product
- Collaboration with MNC group ecosystem
- Strong partnership with reputable insurtech and e-commerce

DIGITAL



MARKETING **STRATEGY** 



### EASY – FAST – COMPLETE

Acquired in 2010, **MNC Life** offers a variety of products, both long and short term life insurances for both individual and group products :

**19** brokers

- Life insurance and unit link
- Endowment
- Health and personal accident insurance
- Education insurance

**17** branches

• Retirement

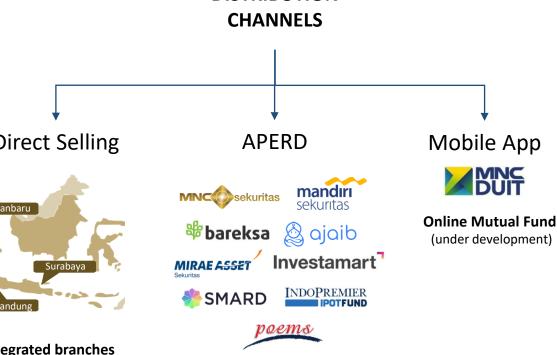






Established in 1999, MNC Asset Management offers various mutual funds products (conventional and sharia based)





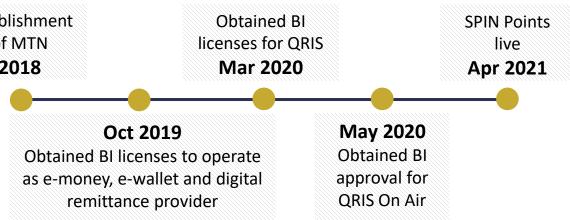
DISTRIBUTION





**MNC Teknologi Nusantara** offers integrated payment services to become the digital distribution channel and one stop financial service digital solutions for MNC Group, with products and services :

- E-money, e-wallet, and fund transfer
- QRIS compatible
- Digital financial advisor
- Airtime top up
- Water, electricity bill payment
- MNC Group services payment
- e-TV Mall



## Flash Mobile

## **ONE STOP BUSINESS** SOLUTION

Payment gateaway

Biller aggregator

Other value added services

In January 2021, Flash Mobile has obtained Bank Indonesia's license as a payment gateway operator, including Fraud Detection System and invoicing services

Flash Mobile is underway for PCI DSS (highest security standard certification)

- MNC Vision
- MNC Play
- Vision+
- K-Vision
- MNC Shop
- Hario (Insurance)

**External billers** 

• Mobile credits

MNC Group's billers

- Internet package
- Water and electricity bills
- Game vouchers
- Property tax & retributions
- Etc

#### **Payment Partners**

Banks

→ 🗲 Flash Mobile

- ATMs
- Credit cards
- Convenience stores
- SPIN and other E-money providers
- Non credit cards installment